



Women's Studies Centre

would like to invite everyone to the guest lecture

by Prof. Helena Goscilo

Ohio State University, USA/Aleksanteri Institute, Finland

Machismo à la Russe: Putin and the Art of Masculinity

In taking over the Crimea Vladimir Putin yet again confirmed his international reputation as a “tough guy.” This reputation rests not only on his earlier military decisions regarding Chechnya and South Ossetia, but also on the PR image of uncompromising virility cultivated by him and the Kremlin for more than a decade. With the aid of PowerPoint, Prof. Goscilo examines the role of the media and other entities in the creation of Putin as an icon of machismo, a cult figure intended to symbolize a powerful, resurgent Russia.



Helena Goscilo, Full professor and Chair of the Department of Slavic and East European Languages and Cultures, Ohio State University (formerly University of Pittsburgh) is internationally recognized as an eminent scholar of Russian literature, culture, and visual arts. Her books include, among others, *Baba Jaga: the Wild Witch of the East in Russian Fairy Tales* – 2013, *Celebrity and Glamour in Contemporary Russia* – 2013, *Cinepaternity: Fathers and Sons in Soviet and Post-Soviet Film* – 2010, *Glasnost: An Anthology of Literature under Gorbachev* – 1990, *Russian and Polish Women's Fiction* – 1985. Her latest book, *Putin as Celebrity and Cultural Icon* presents contributions on Putin as a symbol of the post-Soviet Russia. Prof. Goscilo is also an excellent and engaging lecturer, which some of us had the pleasure of experiencing during her previous visits at the University of Łódź.

The lecture will take place on April 3, 2014 at 14.00

Room 12, Lindleya 5a

